

Bihan Ranuka

UI/UX Designer

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Versatile UI/UX Designer with experience creating user-centered digital products that align with business goals. Skilled in user research, wireframing, prototyping, and visual design. Proven ability to translate concepts into intuitive and functional interfaces that enhance user engagement and drive measurable results

TECHNICAL SKILLS

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|------------------------|------------------|---------------------|------------------------|
| • Mobile-First Design | • User Testing | • Figma | • Product Strategy |
| • User-Centered Design | • Design Systems | • Framer | • Wireframing |
| • Interaction Design | • HTML/CSS | • Usability Testing | • Prototyping |
| • UX Research | • A/B Testing | • Prototyping | • Accessibility (WCAG) |

EXPERIENCE

Senior UI/UX Designer — *Cloud99X (Pvt) Ltd* January 2026 – Present

- Designed UI/UX for BPO's, educational platforms, and foreign employment web platforms.
- Led end-to-end design for [The Connect BPO](#), including layout, IA, and CTA strategy.
- Improved user flows and content discoverability through wireframing and usability testing.
- Built Figma prototypes to accelerate stakeholder alignment and reduce revision cycles.
- Collaborated with developers and PMs to ensure smooth design-to-development handoff.

UI/UX Designer — *7 Needle (Pvt) Ltd* December 2024 – December 2025

- Increased conversion rates by 30% through user-centered design, improving engagement and satisfaction.
- Led design for 20+ projects, aligning user requirements with business objectives for higher engagement.
- Collaborated with cross-functional teams to deliver seamless and intuitive user experiences.
- Created interactive prototypes in Figma, cutting feedback loops by 40 % and speeding up delivery.
- Mentored junior designers, fostering a collaborative and empathy-driven design environment.

UI/UX Engineer Intern — *Safenax (Pvt) Ltd* June 2024 – December 2024

- Designed wireframes and prototypes for web applications, improving user flows and interface consistency.
- Conducted user research and usability testing to inform design improvements.
- Created UI components and mockups using Figma for 7+ client projects.
- Performed competitive analysis and user research to enhance product usability.
- Collaborated with senior designers to develop user interfaces for mobile and web platforms.

Lead Designer — *Pixzato Studio (Freelance)* April 2022 – June 2024

- As the lead designer, delivered user-centered solutions for web and mobile applications.
- Worked as freelance UI/UX designer, managing client projects from research to final delivery.
- Led independent design projects, creating wireframes, prototypes, and high-fidelity designs for clients.
- Provided UI/UX design services to clients, completing 20+ projects across various industries.
- Designed digital products as independent contractor, focusing on user research and interface design.

NOTABLE PROJECTS

Ceylinco Life Insurance Annual Report — [View Project](#)

Tools: Figma , Notion , Adobe Photoshop

- Designed user interfaces for Ceylinco Life Insurance web-based annual report, converting print content into responsive digital format.
- Created high-fidelity mockups using Figma, ensuring brand consistency and visual hierarchy throughout the digital experience.
- Developed interactive UI components and navigation systems to enhance content accessibility and user engagement
- Collaborated with developers to implement responsive design, optimizing user experience for desktop and mobile devices.

APD Sri Lanka — [View Project](#)

Tools: Figma, Adobe Photoshop, Tailwind CSS

- Designed user interfaces for Association of Primary Dealers Sri Lanka website, creating a professional platform for government securities market information.
- Developed a clean and accessible layout to showcase market data including T-Bill yields, bond auction results, and treasury information.
- Created a intuitive navigation structure and information architecture to help users access primary dealer profiles, market indicators, and financial products.
- Designed responsive interfaces for desktop and mobile devices, ensuring seamless access to news, events, and market publications.

Beauty&Body — [View Project](#)

Tools: Figma, Notion, Adobe Photoshop, Google Forms

- Designed UI's for Beauty & Body e-commerce platform, delivering a premium digital shopping experience for beauty and skincare products in Sri Lanka.
- Created product display grids, filtering systems, and search functionality to help users discover and compare beauty products efficiently.
- Developed a user-friendly checkout process with clear calls-to-action, payment options, and order tracking to enhance user experience.
- Designed mobile-responsive interfaces ensuring consistent brand presentation and optimal shopping experience across all devices.

EDUCATION

University Of Plymouth, UK — BSc. (H ons) in Software Engineering

2021-2024

NSBM Green University, Sri Lanka — Foundation Prog. for BSc (H ons) Software Engineering

2020 -2021

ACHIEVEMENTS

- [Google UX Design Professional Certificate](#) - Google
- [Using AI in the UX Design Process](#) - LinkedIn Learning
- [Design to Code: Using AI To Build Faster](#) - LinkedIn Learning
- [Ethical, Human-Centric AI Design](#) - LinkedIn Learning